



Conference Program Book Advertising

National Renal Administrators Association 2009 Annual Fall Conference
Marriott Marco Island Resort • Marco Island, Florida • October 7 – 9, 2009

The NRAA Conference Program Book is the official guide to NRAA's conference. It is distributed on-site and is referred to throughout the meeting by attendees. Contents include the schedule of events, exhibit hall floor plan, exhibits guide, and speaker information.

Black/White Rate

Full Page	\$600
Half Page	\$400

Cover Rates

Inside Front Cover	\$1,150
Inside Back Cover	\$1,000
Outside Back Cover	\$1,250

Premium Position Rates

Across from Floor Plan	plus 15 percent
Across from Program-at-a-Glance	plus 15 percent

Mechanical Specifications

All ads must be sent as black and white files

Full Page: 7.25" wide x 10" tall

Half Page: 7.25" wide x 4.875" tall

There are no bleeds for ads.

Acceptable Formats:

PDF, TIFF, JPEG

All files must be high resolution, **grayscale**, with images at **300 dpi**.

If possible, please outline fonts before creating PDF's

*** Please note the deadline for submitting ads is Friday, September 11, 2009**

Program Book Insertion Order

Please print or type.

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Total \$ _____

Return with Payment to

MAILING ADDRESS:

NRAA, 100 North 20th Street, 4th Floor, Philadelphia, PA 19103

If you have any questions, please call the NRAA Office, 215-320-4655 or email nraa@nraa.org.

Fax this form to: 215.963.9785 or email it to nraa@nraa.org

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